

Sponsorship Prospectus

Join us for the premier national meeting in infectious diseases and diagnostic microbiology

April 28 – May 1 | 28 avril – 1 mai



AMMI Canada - CACMID Annual Conference 2026 Conférence annuelle

St. John's Convention Centre
and Delta Hotels St. John's Conference Centre



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AMMI Canada – CACMID Annual Conference 2025: St. John's Newfoundland and Labrador

We are thrilled to announce that the **AMMI Canada – CACMID Annual Conference** will take place in **St. John's, Newfoundland, from April 28 to May 1, 2026.**

Perched on the eastern edge of North America, St. John's is a city like no other, steeped in history, rich in culture, and bursting with character. Known for its colourful row houses, rugged coastal beauty, and warm hospitality, St. John's offers an unforgettable setting where tradition meets innovation. From the vibrant downtown core and lively music scene to breathtaking views at Signal Hill and Cape Spear, the city promises a unique experience for both business and leisure.

Building on the continued success of our annual conference, including expanded programming, growing attendance, and strong industry support. We are excited to bring the event to this dynamic and colourful location. The St. John's Convention Centre will provide the space and atmosphere to support meaningful connections, insightful learning, and an engaging, impactful experience for all attendees.

Why Participate?

The AMMI Canada – CACMID Annual Conference is the premier event for connecting with leading voices in infectious diseases and microbiology. It offers a unique platform for you as an industry partner and stakeholder to engage with healthcare leaders in the field, strengthen existing relationships, build new partnerships, and explore emerging opportunities in today's evolving healthcare landscape.

Attendees gain valuable insights into the latest tools, technologies, and methodologies shaping the future of infectious disease prevention, diagnosis, and treatment.

What's in it for You?

Promote and highlight your offerings while building meaningful, long-term relationships. Network and connect with our members and delegates and gain direct access to the country's largest delegation of infectious disease and microbiology experts.

We offer partnership packages tailored to meet your business objectives, ensuring a mix of opportunities for your success. If you have specific ideas on how you would like to promote your company at the AMMI Canada – CACMID Annual Conference, please reach out to Riccarda Galioto at (613) 260-3233 ext. 102 or riccarda@ammi.ca.



About the Conference

The **AMMI Canada – CACMID Annual Conference** brings together leaders in diagnostic microbiology, antimicrobial stewardship, infectious diseases, infection prevention and control, and public health. Each year, the meeting attracts participants from across Canada and around the world. Building on its long-standing tradition, the 2026 program will deliver the latest updates across a wide spectrum of topics to a multidisciplinary audience, including clinicians, microbiologists, laboratory technologists, public health professionals, infection prevention and control specialists, students, and residents.

The learning journey begins with **Trainees' Day**, a pre-conference activity designed to set the stage for the days ahead and encourage participants to arrive early. The scientific program features:

- ✓ Plenary sessions
- ✓ State-of-the-art clinical lectures
- ✓ Accredited co-developed learning activities
- ✓ Masterclasses
- ✓ Short oral and rapid-fire presentations
- ✓ Case report symposium
- ✓ Lightning Learning sessions

Dedicated program time will also highlight **poster viewing and presentations**, providing opportunities for scholarly exchange and in-depth discussion.

A **vibrant exhibit hall** will showcase the latest innovations in diagnostics, therapeutics, and technology. Dedicated time over lunch will be reserved for participants to interact with exhibitors. The exhibit hall is an integral part of the conference, offering unique opportunities to discover new solutions and foster collaboration. Attendees are encouraged to connect with industry partners, who devote significant resources to be present and to engage directly with leaders in the field.

The **AMMI Canada – CACMID Annual Conference** remains an essential opportunity to share research, explore innovations in microbiology and infectious diseases (adult and paediatric), and stay up to date on best practices in infection prevention and control. Beyond the rich scientific program, the event emphasizes **collaboration, knowledge exchange, and meaningful connections** among colleagues.

PRELIMINARY PROGRAM – AVAILABLE JANUARY 2026

The Preliminary Program will be released in January and will provide an overview of sessions, speakers, and events. This year's program is designed to balance diverse topics and formats while creating ample time for networking and engagement.

CONFERENCE LEARNING OBJECTIVES

After attending the AMMI Canada – CACMID Annual Conference, participants will be able to:

- Summarize the latest updates in the fields of diagnostic microbiology, antimicrobial stewardship, infectious diseases, infection prevention and control, and public health.
- Create support systems and engage with a network of experts in the fields of diagnostic microbiology.



About the Conference

AMMI CANADA-CACMID ANNUAL CONFERENCE DATA

Total Delegate Attendance by Year

2025 Calgary **567**
2024 Vancouver **568**
2023 Toronto **528**
2022 Vancouver **497**
2021 Virtual **372**

Total Industry Attendance by Year

2025 Calgary **204**
2024 Vancouver **226**
2023 Toronto **207**
2022 Vancouver **147**
2021 Virtual **88**

2025 Attendance by Province

Alberta **218**
Ontario **152**
Manitoba **68**
British Columbia **42**
Québec **31**
Nova Scotia **16**
Outside Canada **16**
Saskatchewan **13**
Newfoundland and Labrador **6**
New Brunswick **5**

Attendance by Specialty

Infectious Disease **231**
Clinical Microbiology **135**
Medical Microbiology **86**
Medical Microbiology/ Infectious Disease **58**
Other **44** (Government, public health, veterinary, etc.)
Paediatric Infectious Diseases/ Medical Microbiology **25**
Laboratory Scientists **22** (clinical and bench scientists)
Pharmacist **14**



About the Conference

CONFERENCE GOVERNANCE

The annual conference is governed by a Central Planning Committee (CPC), comprised of representatives from both AMMI Canada and CACMID.

The Scientific Planning Committee (SPC) oversees the entire scientific program, including the development of all industry-supported co-developed sessions.

WHO WE ARE

Association of Medical Microbiology and Infectious Disease (AMMI) Canada

AMMI Canada is the national association that represents physicians, clinical microbiologists and researchers specializing in the fields of medical microbiology and infectious diseases. Through promotion of the diagnosis, prevention, and treatment of human infectious diseases and by our involvement in education, research, clinical practice and advocacy, AMMI Canada aims to serve and educate the public and also to enhance the career opportunities of its members through professional development and advocacy initiatives.

MISSION STATEMENT

AMMI Canada: Collaborates with our partners to optimize prevention, diagnosis, and treatment of infections through education, research, innovation and advocacy.

Canadian Association for Clinical Microbiology and Infectious Diseases (CACMID)

CACMID is an organization that began from a public health microbiology background and is now one of Canada's longest-standing microbiology associations. CACMID actively promotes cooperation, collaborative research, and education amongst microbiologists, and the development and promotion of clinical standards and guidelines. CACMID is inclusive of all microbiology-related positions, including technicians, clinicians, medical microbiologists, physicians, students, research scientists and laboratory managers.

MISSION STATEMENT

We advance the fields of clinical microbiology and infectious diseases in Canada through education, scholarship, advocacy, and the promotion of best practices.



About the Conference

CONFERENCE GOVERNANCE

All collaborating society members receive a discount on the non-member registration fee. During the registration process, simply select your society from the drop-down menu for the discount to apply at checkout - see registration details for more information.



AMMI Canada and CACMID gratefully acknowledge the support of our sponsors,
whose partnership was essential to the success of the 2025 conference.



We appreciate your support





Sponsored Accredited Educational Opportunities



AMMI Canada -CACMID Annual Conference -2026 Conférence annuelle

Accredited Sessions

Accredited Co-Developed Learning Activities

These learning activities are accredited and co-developed by AMMI Canada in accordance with the Royal College of Physicians and Surgeons of Canada (RCPSC) Maintenance of Certification criteria and AMMI Canada's guidelines, adhering to the RCPSC–National Standard.

As the Scientific Planning Committee (SPC) carefully develops a program that is both comprehensive and cohesive, we invite companies interested in our sponsored education opportunities to contribute to this dynamic event. To ensure that the conference content is well-aligned and unique, we encourage you to consider submitting proposals on: **microbiome therapeutics in clinical application, and adult vaccination/vaccine - preventable diseases.**

Sponsors of accredited sessions are not permitted to interact with potential faculty on content or any other matter related to these sessions.

Sponsors Representative

In order for the conference secretariat to optimize resources for planning your event, sponsors are asked to designate a single company representative as a primary contact.

Accreditation Details

The AMMI Canada–CACMID Annual Conference, including all accredited co-developed learning activities, will be **reviewed for designation as Accredited Group Learning Activities (Section 1)** under the **Maintenance of Certification Program** of the Royal College of Physicians and Surgeons of Canada (RCPSC) and AMMI Canada.

The **Canadian College of Microbiologists (CCM)** also accredits the AMMI Canada–CACMID Annual Conference for continuing education (CE) credits.

AMMI Canada Accreditation Fee

A fee of \$15,000 is included in the sponsorship package to cover the cost of accreditation.

Faculty Disclosures

The conference secretariat is responsible for collecting and reviewing disclosure statements from all faculty members. Any potential conflicts of interest will be identified and managed in accordance with AMMI Canada's accreditation standards.



PROPOSAL SUBMISSION DEADLINE: January 6, 2026

Faculty Presentations

As part of the accreditation process, all faculty presentations will undergo review by the AMMI Canada Continuing Professional Development Committee's Accreditation Subcommittee. The conference secretariat will coordinate the collection of presentations, ensure timely review, and provide feedback to faculty as required.

Post-Session Evaluations

The conference secretariat will oversee evaluation of all conference content, including accredited co-developed learning activities. Evaluation results will be shared with the sponsoring organization. **Sponsors are not permitted to distribute separate evaluation forms for learning activities.**

Faculty Selection and Invitations

Faculty Selection: The Scientific Planning Committee (SPC) is solely responsible for selecting faculty. While sponsor suggestions are welcome, final decisions rest with the SPC.

Once faculty members have been selected by the SPC, the conference secretariat will issue official invitations outlining the session overview, proposed learning objectives, expense and honorarium policies, and acknowledgment of the supporting industry partner.

Important: Co-developed activities **cannot be accredited** if there is any direct communication between a sponsor and a proposed faculty member.

Travel and Accommodation

Faculty travel and accommodation will be reimbursed in accordance with conference policy and Treasury Board Travel Guidelines:

- **Travel:** Economy airfare with seat selection and checked bag
- **Accommodation:** Standard room at the conference hotel for two nights, arranged by the secretariat.
- Local speakers are not eligible for hotel or airfare reimbursement but may claim mileage and parking.

FACULTY EXPENSES AND HONORARIA

Faculty Expenses are not included in the sponsorship package; they will be billed separately following the conference. Should these expenses need to be included in the sponsorship agreement, an estimate of the expenses will be included, and any unused funds will be returned to the sponsor following the conference.

Honoraria: No honorarium will be provided to conference faculty, except if requested by a faculty member who resides outside of Canada and requests compensation.



REGISTRATION AND MODERATORS

Registration: Faculty members receive complimentary conference registration.

Session Moderators: Moderators for the accredited co-developed activities will be assigned by the SPC.

LOGISTICS

Audio-Visual Equipment

Basic AV equipment, including screens, projectors, and laptops, will be provided by the conference. If additional equipment is required, the conference secretariat will advise the sponsor of the specifications and related costs. **Sponsors are responsible for covering the cost of technician labour** required to operate the equipment (minimum four hours @ \$110 per hour).

Should the labour costs need to be included in the sponsorship agreement, an estimate of the expenses will be included, and any unused funds will be returned to the sponsor following the conference.

Recording

All co-developed learning activities (with faculty consent) will be recorded and made available on-demand to registered participants following the conference.

Meeting Space

A dedicated meeting space will be assigned for each activity at no additional cost to the sponsor. Room setups will be determined and arranged by the conference secretariat.

Promotion and Communication

Accredited co-developed learning activities will be promoted alongside other conference sessions as part of the official program. Any **additional promotion** is the responsibility of the sponsor and must receive prior approval from the conference secretariat. All promotional materials must comply with **RCPSC guidelines, the CMA Policy: Guidelines for Physicians in Interactions with Industry**, and the **Innovative Medicines Canada Code of Ethical Practices**.

Dedicated virtual invitations for accredited co-developed sessions will be created and distributed to registered participants.

In accordance with Canadian privacy laws, the conference secretariat **cannot share delegate or participant contact information**, including email addresses, unless prior consent has been provided.



ACCREDITED LEVEL 1 SPONSOR

\$60,000

Exclusive to this level:

Conduct a one (1) hour accredited co-developed learning activity.

There are 3 spots available.

Presentation Dates and Times :

Wednesday April 29 – 2:00pm to 3:00pm

Thursday April 30 – 10:45am to 11:45am

Friday May 1 – 10:15am to 11:15am

The Scientific Planning Committee (SPC) will determine the presentation date and time to best align with the overall conference program and will notify the sponsor accordingly. **Once the program is finalized, no changes will be permitted.**

CO-DEVELOPED EDUCATION PROPOSAL FORM

**THE PROPOSAL SUBMISSION DEADLINE IS
January 6, 2026.**

Scientific Program Overview

The **preliminary program will be released in January 2026**, offering a dynamic lineup of timely and engaging sessions. Here's a sneak peek at some of the topics planned for the 2026 AMMI Canada–CACMID Annual Conference:

- ✔ High Pathogen Avian Influenza (HPAI)
- ✔ Wound Care
- ✔ All Things -Omics
- ✔ Paediatrics Guideline Updates: Congenital Infections
- ✔ All Things Measles
- ✔ *Staphylococcus aureus* Bloodstream Infections
- ✔ *Candida auris* in Canada
- ✔ Canadian Antibiotic Treatment Guidance
- ✔ Novel Therapeutic Antimicrobials and Antimicrobial Susceptibility Testing



Accredited Sessions

Topic Proposals

We invite proposals for co-developed accredited sessions for review and consideration of inclusion in the 2026 AMMI Canada–CACMID Annual Conference program.

We especially encourage submissions addressing:

- Microbiome therapeutics in clinical application
- Adult vaccination/vaccine-preventable diseases

However, **all proposals on relevant topics will be reviewed and considered.** Submissions should emphasize educational value, alignment with the conference's learning objectives, and opportunities for meaningful unbiased scientific exchange.

Review and Development Process

All co-developed accredited proposals will be reviewed and approved by the Scientific Planning Committee (SPC) prior to inclusion in the conference program. Feedback and required revisions will be shared with the submitting organization before program development begins.

Approved sessions will be developed by SPC Working Groups, who will:

- Ensure content is relevant, evidence-based, balanced, and aligned with audience needs.
- Select qualified, unbiased faculty.
- Adhere to AMMI Canada guidelines, as well as RCPSC, CMA, and Innovative Medicines Canada ethical standards.

Once a topic, date, and time have been approved, no changes will be permitted. The SPC Working Group and conference secretariat will coordinate faculty invitations, finalize session details, and manage all related logistics, including travel and accommodation.

Sponsorship Benefits

✓ Open Attendance:

All registered conference participants are welcome to attend the session, subject only to the room's maximum capacity of 500.

✓ Exhibit Space:

One (1) 20' x 10' exhibit booth, including four (4) full conference registrations.

✓ Exclusive Time Slot:

No other educational sessions will be scheduled concurrently.

✓ Priority Booth Selection:

First choice of exhibit booth location.

✓ Premium Visibility:

Top-tier logo placement on all applicable conference materials, in accordance with RCPSC and AMMI Canada guidelines.

✓ Additional Access:

Six (6) additional full conference registrations.



ACCREDITED LEVEL 2 SPONSOR

\$40,000

Exclusive to this level:

Conduct a one (1) hour accredited, co-developed learning activity. There are 4 available concurrent spots available. Each session room can accommodate 150-200 attendees.

Presentation Dates and Times :

Thursday April 30 – 4:00pm to 5:00pm

The Scientific Planning Committee (SPC) has determined the presentation date and time to best align with the overall conference program. **Once the program is finalized, no changes will be permitted.**

CO-DEVELOPED EDUCATION PROPOSAL FORM

THE PROPOSAL SUBMISSION DEADLINE IS
January 6, 2026.

Scientific Program Overview

The **preliminary program will be released in January 2026**, offering a dynamic lineup of timely and engaging sessions. Here's a sneak peek at some of the topics planned for the 2026 AMMI Canada–CACMID Annual Conference:

- ✓ High Pathogen Avian Influenza (HPAI)
- ✓ Wound Care
- ✓ All Things -Omics
- ✓ Paediatrics Guideline Updates: Congenital Infections
- ✓ All Things Measles
- ✓ *Staphylococcus aureus* Bloodstream Infections
- ✓ *Candida auris* in Canada
- ✓ Canadian Antibiotic Treatment Guidance
- ✓ Novel Therapeutic Antimicrobials and Antimicrobial Susceptibility Testing



Accredited Sessions

Topic Proposals

We invite proposals for co-developed accredited sessions for review and consideration for inclusion in the 2026 AMMI Canada–CACMID Annual Conference program.

We especially encourage submissions addressing:

- Microbiome therapeutics in clinical application
- Adult vaccination/vaccine-preventable diseases

However, **all proposals on relevant topics will be reviewed and considered.** Submissions should emphasize educational value, alignment with the conference's learning objectives, and opportunities for meaningful unbiased scientific exchange.

Review and Development Process

All co-developed accredited proposals will be reviewed and approved by the Scientific Planning Committee (SPC) prior to inclusion in the conference program. Feedback and required revisions will be shared with the submitting organization before program development begins.

Approved sessions will be developed by SPC Working Groups, who will:

- Ensure content is relevant, evidence-based, balanced, and aligned with audience needs.
- Select qualified, unbiased faculty.
- Adhere to AMMI Canada guidelines, as well as RCPSC, CMA, and Innovative Medicines Canada ethical standards.

Once a topic, date, and time have been approved, no changes will be permitted. The SPC Working Group and conference secretariat will coordinate faculty invitations, finalize session details, and manage all related logistics, including travel and accommodation.

Sponsorship Benefits

✓ Open Attendance:

Pre-registration is not required, sessions are open to all delegates on a first-come, first-served basis (maximum room capacity: 150-200).

✓ Premium Visibility:

Top-tier logo placement on all applicable conference materials, in accordance with RCPSC and AMMI Canada guidelines.

✓ Priority Booth Selection:

First choice of exhibit booth location.

✓ Exhibit Space:

One (1) 10' x 10' exhibit booth, including two (2) full conference registrations.

✓ Additional Access:

Four (4) additional full conference registrations.



Sponsorship Opportunities

We have curated a series of exciting sponsorship activities designed to cultivate meaningful connections between delegates and sponsors beyond the conference program.

These fun and interactive experiences promise to enrich your event journey, offering new opportunities to connect, collaborate, and create lasting memories together.



UNACCREDITED LEVEL 1 SPONSOR

\$15,000

Host an Unaccredited Learning Activity,
Reception, or Dinner

Limited space available.

Organizations are invited to host an unaccredited learning activity, networking reception, or dinner as part of the conference program. Inclusion in the official agenda is subject to review and approval by the Sponsorship Committee. Upon approval, a suitable room will be assigned based on the activity's specific requirements.

Presentation Date and Time:

Thursday, April 30, 2026 (Start time: 6:30pm)

Approval Process: All unaccredited learning activities must receive prior approval from the Scientific Planning Committee for inclusion in the conference program.

To submit a proposal, please complete the **Unaccredited Learning Activity Submission Form by January 6, 2026.**

UNACCREDITED LEARNING ACTIVITY

Sponsor Representative

Each sponsor must designate one (1) official representative to serve as the sole point of contact with the conference secretariat. This representative will be responsible for all coordination and communication related to the sponsored activity.

Sponsor Responsibilities:

- ✔ Sponsors are responsible for developing and delivering the activity, including all related content and logistics. This includes, but is not limited to:
- ✔ **Activity development and content creation**
- ✔ **All associated costs**, such as:
 - Audio visual equipment and labour (arrangements made through conference secretariat)
 - Session recording (if applicable - arrangements made through the conference secretariat)
 - Food and beverage (if applicable - arrangements made through the conference secretariat)
 - Faculty expenses (e.g., travel, accommodation, honorarium, conference registration, etc.)
 - Signage design and printing



Sponsorship Opportunities

Note: Electronic signage may be available at an additional cost. Details will be confirmed once the activity is approved for inclusion in the conference.

- Meeting room rental, if applicable, depending on the activity and anticipated number of participants

Sponsors must also:

- ✓ **Design and create an invitation** (including registration functionality) for review and approval by the Conference Secretariat no later than **Monday, February 2, 2026**.
- ✓ **Provide the approved registration link** to the Secretariat.
- ✓ Once approved, the Secretariat will **distribute the invitation** to all registered conference attendees following the Early Bird registration deadline (on or around **March 20, 2026**).
- ✓ **Manage invitation responses and attendance lists** in advance and on-site during the event.

Sponsorship Benefits

- ✓ **Full flexibility** – no restrictions on event format or attendance, provided space permits.
- ✓ **Official recognition** as a conference-endorsed activity, promoted in accordance with RCPSC and AMMI Canada guidelines.
- ✓ **Prominent logo placement** on conference materials, where applicable and permitted by RCPSC and AMMI Canada guidelines.
- ✓ **One (1) standard exhibit booth (8 x 10) and two (2) full conference registrations** included.
- ✓ **Priority exhibit booth selection.**

Post Session Evaluations

The conference secretariat will oversee attendee evaluations for all conference content, including unaccredited learning activities. Evaluation results specific to each unaccredited session will be shared directly with the respective sponsor.

Sponsors are **not permitted to distribute separate evaluation forms** during their learning activity.



INNOVATION LOUNGE IN EXHIBIT HALL

\$12,500

per lounge
(ONLY FOUR LOUNGES AVAILABLE)

Step into the **Innovation Lounge** – a premier 20' x 20' exhibit space designed to bring your innovations to life. Whether unveiling cutting-edge technology, demonstrating breakthrough equipment, or showcasing upcoming products, this is your stage to captivate and connect.

The space is **yours to design and transform**, offering full creative freedom to craft an immersive experience that reflects your brand. As the **only exhibit hall space permitted to serve food and beverages**, it invites attendees to linger, network, and engage in meaningful conversations.

Each Lounge is featured in the conference program as an Innovation Spotlight to draw attendees.

Sponsors are encouraged to create a **promotional marketing piece** describing their Innovation Lounge activation for inclusion in the **final program** and for **distribution to delegates**, extending visibility before and during the event. The **Innovation Lounge** is more than a booth — it's your opportunity to showcase leadership, spark curiosity, and stand at the forefront of the industry conversation.

Sponsorship Benefits

✓ **NEW!** A 20' x 20' exhibit booth – sponsors may design and set up the space as they wish. **Basic power included;** higher amperage power available at additional cost.

✓ **Promotional Visibility** - Sponsors will be invited to provide a short promotional piece describing their Innovation Lounge activation. This content will be **featured in the Final Program** and included in a **dedicated e-blast to all registered delegates**, promoting all Innovation Lounges collectively prior to the conference as permitted by RCPSC and AMMI Canada guidelines.

✓ **NEW! Discount on booth furniture and audio visual equipment.** In previous years, standard furniture and AV were included with each booth, however, we observed that many sponsors preferred to customize their own setups. To provide greater flexibility, we are now offering booths as a blank space and have secured a discounted rate on any furniture or AV items sponsors choose to order.

✓ **Includes four (4) full conference registrations.**

✓ **Food and beverage may be served at the booth** (all catering fees are extra).



NEW Opportunities!

SPONSOR E-BLAST

\$1,200

(Limited to five sponsors!)

Make your message stand out! Share your announcement, product, or initiative with AMMI Canada –CACMID Conference attendees through a dedicated **sponsored email blast**.

Choose **three (3)** preferred send dates from the schedule below (one per column), and the Conference Secretariat will deliver your message directly to attendees.

Final content must be submitted by February 2, 2026, for approval.

Pre Conference Early Bird Deadline
(~2,500 on list)
Select 1

After Conference Early Bird Deadline
(~500 on list – Registered Attendees)
Select 1

Post Conference
(~2,500 on list)
Select 1

February 19, 2026
February 26, 2026
March 5, 2026
March 12, 2026
March 19, 2026

March 26, 2026
April 2, 2026
April 9, 2026
April 16, 2026
April 23, 2026

May 5, 2026
May 7, 2026
May 12, 2026
May 14, 2026
May 21, 2026

Email Specifications:

- ✓ Subject Line **MUST** start with ***SPONSORED POST***.
- ✓ Conference logo **WILL** be included in Footer.
- ✓ Final draft **MUST** be sent in .docx format and images in PNG format. Text cannot exceed 200 words. Up to two (2) images can be included –between 600-1200 pixels.
- ✓ Sponsored emails may be used to promote unaccredited industry supported events exhibit booth information or other unaccredited sponsored activities happening at the conference only. *Excludes Accredited co-developed session per the RCPSC and AMMI Canada guidelines.



CONFERENCE WEBSITE AD

\$500

Four (4) spots available
*one per company

Promote your brand on the AMMI Canada – CACMID Conference.

Each sponsor receives one dedicated image featured for 10 seconds in a continuous loop, giving your company consistent visibility to all site visitors. Secure your spot today! Image will remain on conference website from February 19 to May 21, 2026.

Image details: 1470px (width) x 160px (height)

Image due to Conference Secretariat by February 2, 2026 for approval.



BRANDING OPPORTUNITIES

Make a bold first impression with exclusive branding across the Delta Hotel and St. John's Conference Centre. Your company's logo and design will welcome every attendee and ensuring maximum visibility and impact from the very start. This high-traffic locations offers a powerful way to showcase your brand throughout the event.

Images due to conference secretariat by **March 2, 2026** for approval.

PRINTED BRANDING!

St. John's Conference Centre

Branding opportunities for the 2026 conference are **limited**. In the interest of being equitable and ensuring fair access for all potential sponsors, each branding opportunity may be secured by **only one company**. This approach prevents any single organization from obtaining multiple exclusive branding placements at the outset.

If, after **February 2, 2026**, any branding opportunities remain available, companies will be welcome to secure additional branding options on a first-come, first-served basis.

Green Room Window Branding

\$15,000

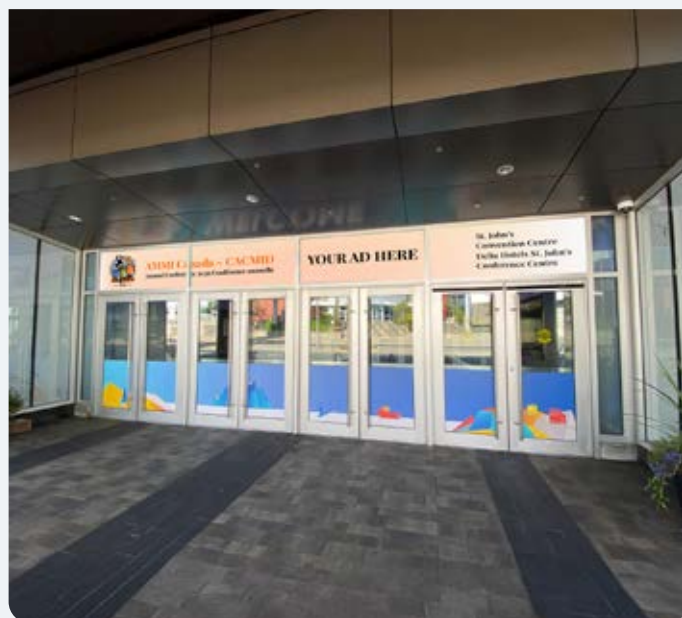
(EXCLUSIVE)



Entrance Doors Branding

\$10,000

(EXCLUSIVE)



Sponsorship Opportunities

Front Window Branding

\$8,000

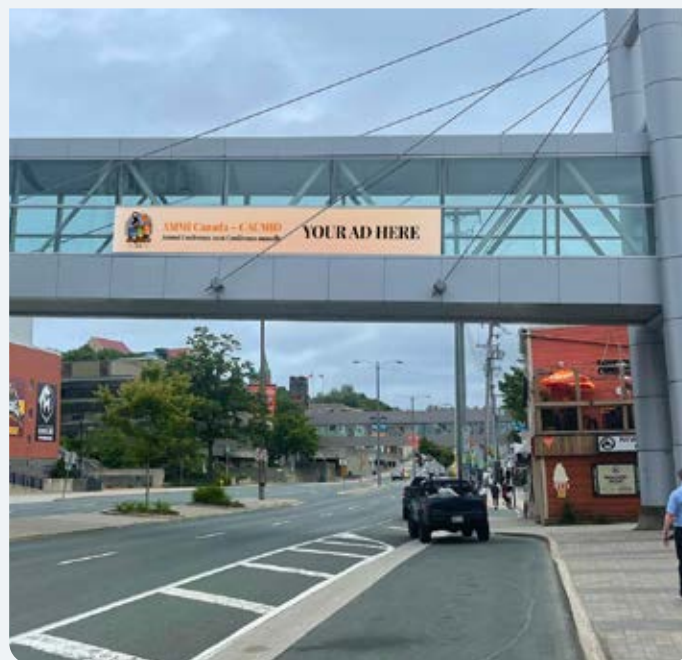
(EXCLUSIVE)



Pedway Branding

\$8,000

(EXCLUSIVE)



Lobby Pillar Branding

\$5,000

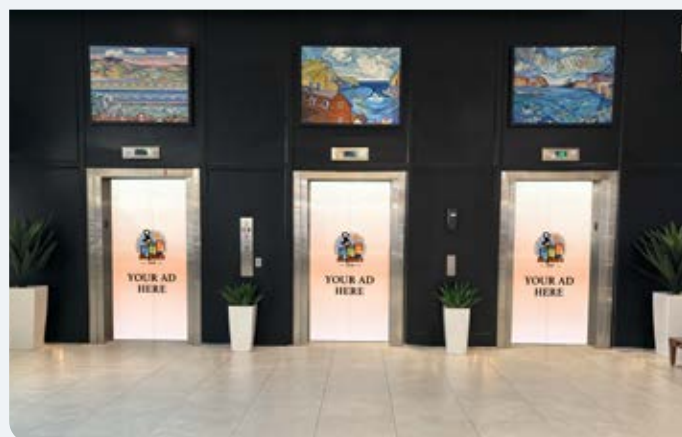
(EXCLUSIVE)



Elevator Doors Branding (Delta Hotel)

\$10,000

(EXCLUSIVE)



Sponsorship Opportunities

DIGITAL BRANDING!

Media Wall Ad

\$5,000

Four (4) spots available

Showcase your brand on the media wall in the St. John's Convention Centre lobby. A prime location seen by all attendees throughout the event. Each sponsor's image will be featured for 10 seconds in a rotating loop, ensuring strong and repeated visibility.

Image due to conference secretariat by March 2, 2026 for approval.



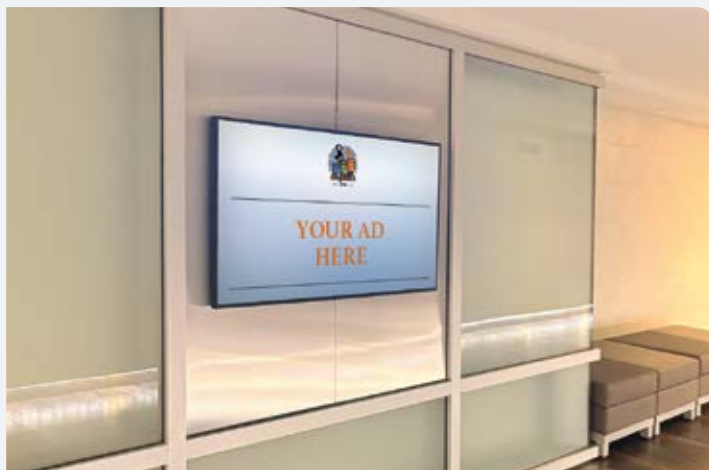
Walkway (access to the Delta peadway)

\$2,500

Four (4) spots available

Extend your visibility along the high-traffic walkway connecting the Delta Hotel to the St. John's Convention Centre. Your digital image will appear on screens throughout the corridor, capturing the attention of attendees as they move between sessions and events. It's a dynamic way to keep your brand top of mind in a space every delegate passes through multiple times a day.

Image due to conference secretariat by March 2, 2026 for approval.



Sponsorship Opportunities

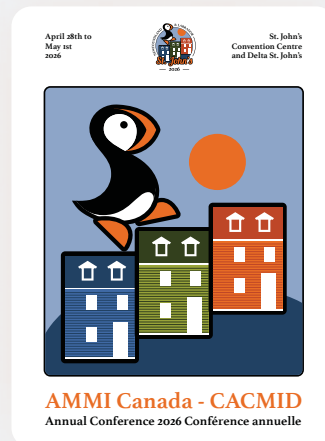
BRANDED KEYCARDS

\$15,000

(EXCLUSIVE Opportunity)

Corporate branded keycards will replace the standard hotel keycards for all conference attendees staying the Delta Hotel. One side of the keycard will be branded with the conference logo.

Content Deadline: The sponsor will be required to provide content to the conference secretariat no later than Friday, January 23, 2026.



Sponsorship Benefits

- ✔ **Recognition as a conference sponsor**, with the **sponsor logo** displayed on official conference materials where applicable and permitted under RCPSC and AMMI Canada guidelines.



Sponsorship Opportunities

WIFI

\$10,000

(EXCLUSIVE Opportunity)

Keep attendees connected — and your brand front and center! The Wi-Fi sponsorship provides unmatched visibility through **custom network naming** and a **branded splash page**, seen by every delegate logging in.

This high-impact opportunity positions your organization as an essential part of the conference experience, linking your brand directly with innovation, access, and engagement.

Includes **recognition as a conference sponsor**, with your **logo featured on official conference materials**, where permitted under RCPSC and AMMI Canada guidelines.

CONNECTIVITY LOUNGE

\$10,000

(EXCLUSIVE)

This **exclusive sponsorship** offers ownership of the **Connectivity Lounge**, the designated internet café at the conference. The space will feature **four (4) computer stations** available for attendee use, creating a convenient hub for participants to connect, work, and recharge throughout the event.

Your **corporate logo** will be prominently displayed as the **desktop wallpaper and screensaver icon** on all stations, ensuring consistent brand visibility in a high-traffic area where attendees will spend significant time.

Exclusive Branding: Your organization will receive exclusive naming rights for the lounge, which will be recognized as the “[Your Brand] Connectivity Lounge” in all event materials, maps, and signage.

Additional Sponsorship Benefits:

- ✓ **Sponsor logo placement** on official conference materials, where applicable and permitted under RCPSC and AMMI Canada guidelines.
- ✓ **Opportunity to design and brand** the Connectivity Lounge (additional fees may apply).



CONNECTIVITY LOUNGE

\$7,500

(EXCLUSIVE)

Dr. Bug's returns to the conference with a **new adventure and new challenges!**

Teams of **4–5 participants** will collaborate to uncover clues, solve puzzles, and complete tasks to “escape” within the time limit. P

The Escape Room opens **Tuesday afternoon, April 28**, with sessions continuing through **Wednesday, April 29, Thursday, April 30**, and until **after lunch on Friday, May 1**. Participants must sign up in advance on site. Prizes will be awarded to the team(s) with the fastest escape time.

This popular, high-energy experience combines fun, learning, and engagement — making it an ideal opportunity to align your brand with innovation, teamwork, and excitement at the conference.



Sponsorship Benefits:

- ✔ **Create a custom, branded puzzle** integrated into the Escape Room storyline, incorporating your **diagnostic or vaccine concept** to ensure delegates engage directly with your product, tool, or theme (subject to content approval).
- ✔ **Exclusive sponsor recognition** featured throughout the experience, including branding on the dedicated puzzle, photo booth, and key on-site signage (specifics finalized once the room and clues are developed).
- ✔ **Sponsor logo placement** on official conference materials, where applicable and permitted under RCPSC and AMMI Canada guidelines.
- ✔ **Sponsor confirmation required by January 31, 2026.**



SPONSOR LOUNGES (limited availability)

Dedicated **meeting spaces** will be made available for sponsors to host **marketing meetings, advisory boards, one-on-one discussions, product demonstrations**, and more. Each room can be **branded by the sponsor** and may include **food and beverage service** (additional fees apply).

There are **three (3) sponsor lounges** available throughout the conference. Rooms may be reserved for the **entire conference**, a **combination of days**, or **individual days**. Full conference and per-day pricing are listed below; **combination-day pricing** is available upon request.

Additional Information:

- ✓ **Food and Beverage can be served:** Additional fees apply.
- ✓ Once sponsorship is confirmed, the Conference Secretariat will facilitate introductions with the **Event Services Coordinator at the St. John's Convention Centre** to coordinate arrangements directly.
- ✓ **Room capacity:** Maximum 20 people.

FULL CONFERENCE INCLUDING PRE-CONFERENCE:

\$10,000

- Rooms will be available daily from **7:00 a.m. to 6:00 p.m.**, starting **Tuesday, April 28**, through **Friday, May 1** (until **3:00 p.m.** on Friday).
- Maximum capacity of 20 people per room
- Basic AV and installation included (TV and HDMI Adaptor)

TUESDAY APRIL 28 (PRE-CONFERENCE DAY):

\$4,000

- Room available from 7:00 am – 6:00 pm
- Maximum capacity of 20 people per room
- AV included (TV and HDMI Adaptor)



Sponsorship Opportunities

WEDNESDAY APRIL 29:

\$5,000

- Room available from 7:00 am – 6:00 pm
- Maximum capacity of 20 people per room
- AV included (TV and HDMI Adaptor)

THURSDAY APRIL 30:

\$5,000

- Room available from 7:00 am – 6:00 pm
- Maximum capacity of 20 people per room
- AV included (TV and HDMI Adaptor)

FRIDAY MAY 1:

\$4,000

- Room available from 7:00 am – 3:00 pm
- Maximum capacity of 20 people per room
- AV included (TV and HDMI Adaptor)



Sponsorship Commitment

To become a sponsor of the AMMI Canada – CACMID Annual Conference please contact:

Riccarda Galioto
Executive Director, AMMI Canada
riccarda@ammi.ca

Upon commitment to become a sponsor, a contract is required for signature. Sponsorship will become effective when a copy of the contract is signed by an authorized representative of the sponsoring organization and confirmation is issued by the conference secretariat. Once the contract is accepted, it will constitute a binding agreement and is subject to the terms, rules and regulations set forth in the contract.

SPONSOR FEES AND PAYMENTS

Payments can be made by cheque or credit card (Visa, Mastercard and American Express accepted)

Full payment is due within 30 days of contract signing. All fees associated with sponsorship are non-refundable. If payment is not received within 30 days, the conference secretariat will not guarantee the availability of the sponsorship opportunity unless alternative arrangements have been made with Riccarda Galioto at riccarda@ammi.ca.

LIABILITIES AND RESTRICTIONS

Sponsors assume full responsibility for the acts, omissions and conduct of their representatives, agents and contractors, and agree to indemnify, hold harmless and defend the AMMI Canada – CACMID Annual Conference, its officers and directors, employees, and agents from and against any and all claims, losses, damages, governmental fines or penalties, and costs or expenses (including court costs, interest and attorney fees) of any kind whatsoever arising from such acts, omissions and conduct except to the extent that such claims, losses and damages are the direct result of the AMMI Canada – CACMID Annual Conference's gross negligence or intentional acts. In any event, the AMMI Canada – CACMID Annual Conference's liability to the sponsor under this contract shall be limited to and not exceed the amount of the fees paid by the sponsor.

SPECIAL REQUESTS

If you have a particular idea on how you would like to promote your company at the AMMI Canada – CACMID Annual Conference 2026 please contact: Riccarda Galioto (613) 260-3233 ext 102 or riccarda@ammi.ca.

