

Exhibitor Prospectus

Join us for the premier national meeting in infectious diseases and diagnostic microbiology

April 28 – May 1 | 28 avril – 1 mai



AMMI Canada - CACMID Annual Conference 2026 Conférence annuelle

St. John's Convention Centre
and Delta Hotels St. John's Conference Centre



"Where Canada's experts in clinical microbiology and infectious diseases meet"
"Point de rencontre des experts Canadiens en microbiologie médicale et infectiologie"



WHO WE ARE



Association of Medical Microbiology and Infectious Disease (AMMI) Canada

AMMI Canada is the national association that represents physicians, clinical microbiologists and researchers specializing in the fields of medical microbiology and infectious diseases.

Through promotion of the diagnosis, prevention, and treatment of human infectious diseases and by our involvement in education, research, clinical practice and advocacy, AMMI Canada aims to serve and educate the public and also to enhance the career opportunities of its members through professional development and advocacy initiatives.

MISSION STATEMENT

AMMI Canada collaborates with our partners to optimize prevention, diagnosis, and treatment of infections through education, research, innovation and advocacy.

Canadian Association for Clinical Microbiology and Infectious Diseases (CACMID)

CACMID is an organization that began from a public health microbiology background and is now one of Canada's longest-standing microbiology associations. CACMID actively promotes cooperation, collaborative research, and education amongst microbiologists, and the development and promotion of clinical standards and guidelines. CACMID is inclusive of all microbiology-related positions, including technicians, clinicians, medical microbiologists, physicians, students, research scientists and laboratory managers.

MISSION STATEMENT

We advance the fields of clinical microbiology and infectious diseases in Canada through education, scholarship, advocacy, and the promotion of best practices.



CONFERENCE OVERVIEW

About the Conference

The AMMI Canada – CACMID Annual Conference is a premier forum that brings together leaders in diagnostic microbiology, antimicrobial stewardship, infectious diseases, infection prevention and control, and public health. Each year, the meeting attracts participants from across Canada and around the world. Building on its long-standing tradition, the 2026 program will deliver the latest updates across a wide spectrum of topics to a multidisciplinary audience, including clinicians, microbiologists, laboratory technologists, public health professionals, infection prevention and control specialists, students, and residents.

The learning journey begins with Trainees' Day, a pre-conference activity designed to set the stage for the

days ahead and encourage participants to arrive early. The scientific program will then feature:

- Plenary sessions
- State-of-the-art clinical lectures
- Accredited co-developed learning activities
- Masterclasses
- Short oral and rapid-fire presentations
- Case report symposium
- Lightning Learning sessions

Dedicated program time will also highlight poster viewing and presentations, providing opportunities for scholarly exchange and in-depth discussion.

Conference Learning Objectives

After attending the AMMI Canada – CACMID Annual Conference, participants will be able to:

Summarize the latest updates in the fields of diagnostic microbiology, antimicrobial stewardship, infectious diseases, infection prevention and control, and public health.

Create support systems and engage with a network of experts in the fields of diagnostic microbiology.

Conference Governance

The Annual Conference is governed by a Central Planning Committee (CPC), comprised of representatives from both AMMI Canada and CACMID.

The Scientific Planning Committee (SPC) oversees the full scientific program, including the development and approval of all industry supported co-developed sessions.

THE CONFERENCE WILL BE HELD IN-PERSON ONLY IN ST. JOHN'S, NL.

SESSION RECORDINGS (subject to presenter consent) will be made available to registered attendees following the conference.



CONFERENCE OVERVIEW

TOTAL DELEGATE ATTENDANCE BY YEAR

2025 Calgary	567
2024 Vancouver	568
2023 Toronto	528
2022 Vancouver	497
2021 Virtual	372

TOTAL INDUSTRY ATTENDANCE BY YEAR

2025 Calgary	204
2024 Vancouver	226
2023 Toronto	207
2022 Vancouver	147
2021 Virtual	88

2025 ATTENDANCE BY PROVINCE

Alberta	218
Ontario	152
Manitoba	68
British Columbia	42
Québec	31
Nova Scotia	16
Outside Canada	16
Saskatchewan	13
Newfoundland and Labrador	6
New Brunswick	5

ATTENDANCE BY SPECIALTY

Infectious Disease	231
Clinical Microbiology	135
Medical Microbiology	86
Medical Microbiology / Infectious Disease	58
Other (Government, public health, veterinary, etc.)	44
Paediatric Infectious Diseases / Medical Microbiology	25
Laboratory Scientists (clinical and bench scientists)	22
Pharmacist	14

2025 SPONSOR THANK YOU

AMMI Canada and CACMID gratefully acknowledge the support of our sponsors,
whose partnership was essential to the success of the 2025 conference.



We appreciate your support



IMPORTANT INFORMATION AND DATES

EXHIBIT DATES

- Wednesday, April 29 to Thursday, April 30, 2026

SHOW HOURS* subject to change

- Wednesday, April 29 (10:00–20:00) Exhibit Hall Hours
- Wednesday, April 29 (18:30–20:00) Welcome and Awards Reception (Cocktails)
- Thursday, April 30 (10:00–13:45) Exhibit Hall Hours

EXHIBIT HALL LOCATION

- St. John's Convention Centre
- Room: Bowering Ballroom

MOVE-IN/MOVE-OUT HOURS* subject to change

- MOVE-IN: **Tuesday, April 28 – 13:00**
- MOVE-OUT: **Thursday, April 30 – after 13:45**

Dedicated Lunch Hours

Dedicated lunch hours are scheduled on **Wednesday and Thursday**. No programming or concurrent sessions will take place during these times, ensuring that the lunch period is fully dedicated to **delegates visiting exhibitors** and networking.

New for this year: Posters will be located within the exhibit hall in a dedicated area, with dedicated presentation times. Poster viewing will open one hour after the lunch period begins.

Breaks and Meals in the Exhibit Hall

All **registered exhibitors** are entitled to access all meals and refreshment breaks served in the exhibit hall.

Welcome and Awards Reception

Wednesday, April 29 | 18:30–20:00* subject to change

The exhibit hall will be open for a dedicated reception, providing exhibitors and delegates with the opportunity to mingle, discuss the day's events, and celebrate the Association's Merit Award winners. Light refreshments and hors d'oeuvres will be served throughout the event.

Please note that **only registered exhibitors and sponsors are permitted** to attend.



BOOTH OPTION

The Exhibit Hall will feature **pipe-and-drape booths**.

Hard wall booth upgrades are available through the show services provider at an additional cost.

Please note that exhibitors may select **one** booth during the online application process.

If you are interested in securing more than one booth, please email Unconventional Planning at exhibits@unconventionalplanning.com. Additional booths are subject to availability.

Standard Booth

\$4,000 plus
15% HST

8' deep x 10' wide

INCLUDES:

- ✓ 8' deep x 10' wide booth space (single)
- ✓ 8' high black back drape and 3' high black side drape (both sides)
- ✓ 1-2' x 6' long draped table (black skirt)
- ✓ 2 chairs
- ✓ 1 wastebasket
- ✓ 1 standard electrical outlet
- ✓ 2 full conference registrations
- ✓ Logo, 50-word company profile, and booth number in the final conference program guide (PDF)

BOOK BOOTH HERE

Small Booth (limited availability)

\$2,875 plus
15% HST

4' wide x 8' deep

INCLUDES:

- ✓ 4' wide x 8' deep booth space (single)
- ✓ 8' high black back drape and 3' high black side drape (both sides)
- ✓ 1-high top table
- ✓ 1 stool
- ✓ 1 wastebasket
- ✓ 1 standard electrical outlet
- ✓ 1 full conference registration
- ✓ Logo, 25-word company profile and booth number in the final conference program guide (PDF)

BOOK BOOTH HERE

ADDITIONAL BENEFITS FOR ALL EXHIBITORS:

- Delegate list (consent only), provided 2 weeks after the early-bird deadline (March 20, 2026).
- Acknowledgement in conference material posted on the AMMI Canada and CACMID websites.
- Logo with link to your website will be posted on the conference platforms.

NOTES:

- Exhibitors may purchase additional full conference registrations at \$625++.
- During the online booth registration process, you will be prompted to upload your logo, exhibitor profile, website, URL, and social media handles.



BOOTH OPTION

Confirmation

An automated email confirmation will be sent once your online booth registration has been submitted. If you do not receive a confirmation, please contact exhibits@unconventionalplanning.com.

Booth Location and Booth Assignments

The AMMI Canada – CACMID Annual Conference Secretariat will assign booth numbers as equitable as possible, on a first-come, first-served basis, according to the date that the online exhibit booth registration is received.

Sponsors with a booth included in their sponsorship package will receive first priority.

During the online application process, exhibitors will have the opportunity to include comments to assist with booth placement, such as preferences to be located **near** or **away from** specific exhibitors.

SPACE IS LIMITED, DON'T MISS OUT, REGISTER EARLY.

The first round of booth assignments will be issued in late January.

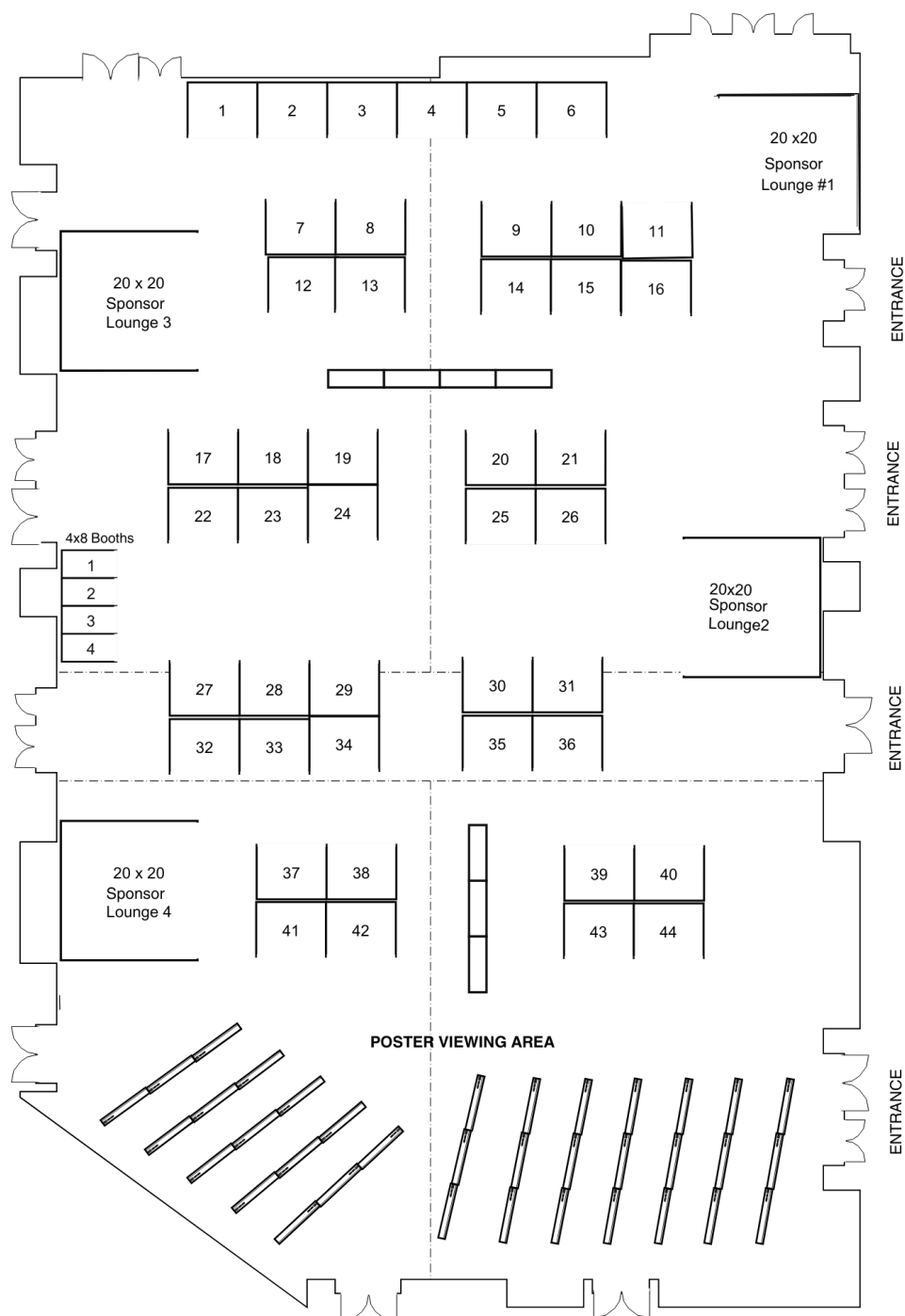
After the first round is complete, an updated floor plan will be posted on the conference website for review. Additional booths will then be assigned based on availability.

Booth assignments will remain open until **March 13, 2026**.

The Conference Secretariat reserves the right to make final decisions regarding booth allocation and to adjust booth assignments if necessary. Exhibitors will be notified immediately should any changes occur.



FLOORPLAN



GENERAL INFORMATION

Hotel Accommodation and Reservations

AMMI Canada and CACMID recognize that exhibitors require convenient accommodation during the annual conference. As part of our planning, we secure room blocks and negotiated rates with the host hotel to support your participation. By booking within the official conference room block, you help us keep overall event costs down — savings that we are able to pass directly on to our exhibitors and attendees.

For clarity, the **AMMI Canada–CACMID Secretariat** will herein be referred to as the **Conference Secretariat**.

Hotel Accommodation and Reservations

Delta Hotels St. John's Conference Centre

120 New Gower Street, St. John's, NL, A1C 6K4

Preferred Conference Rate: \$194 per night (CAD)

Rates are in Canadian dollars and do not include applicable provincial and local taxes.

Taxes and fees are subject to change.

Guestroom reservations may be cancelled up to **48 hours prior to arrival** (local time) without penalty. Cancellations received after this time will result in a charge of **one night's room and tax** to the credit card used to guarantee the reservation.

Book your hotel rooms through the official online reservation system to ensure access to the AMMI Canada–CACMID Annual Conference preferred rates.

BOOK NOW

Authorized Housing Warning

AMMI Canada, CACMID, and **Unconventional Planning** are the **ONLY** official housing agents for the annual conference.

No other housing company, travel agent, or third-party agency is authorized to make hotel reservations on behalf of the AMMI Canada–CACMID Annual Conference.



GENERAL INFORMATION

Room Block Requirements

Exhibitors are required to reserve their hotel accommodations by **March 20, 2026**.

If you require **five (5) or more rooms**, the room block **must** be booked through the **Conference Secretariat**.

Please submit a spreadsheet by email to: meetings@ammi.ca

Your spreadsheet must include:

- Guest names
- Arrival and departure dates
- Special notes (if any)
- A valid credit card to guarantee the rooms

The credit card will not be charged unless the room block is cancelled after March 20, 2026.

Exhibitor Registration

An Exhibit Handbook will be distributed to all paid and confirmed exhibitors which will contain instructions to register your representative(s).

Fees and Payments

Exhibitor fees are outlined in the **AMMI Canada–CACMID Annual Conference Exhibitor Prospectus**. Payment is due within 30 days of the invoice issue date. If payment is not received **within 30 days**, the **Conference Secretariat cannot guarantee booth availability** unless alternative arrangements have been made with Unconventional Planning at exhibits@unconventionalplanning.com.

Applications submitted **within 45 days of the conference** must be accompanied by **100% payment**. Applications are processed in the order they are received. In cases of conflicting or simultaneous submissions, the Conference Secretariat reserves the right to make the final booth assignment.

All outstanding debts owed to the AMMI Canada–CACMID Annual Conference must be paid **prior to participation** in the exhibition. If an exhibitor has unpaid balances at the time of the event, the Conference Secretariat reserves the right to **deny participation to the exhibitor and its subcontractors**, without liability and without waiving its right to pursue full payment.



GENERAL INFORMATION

Cancellation Policy

All exhibitor cancellations must be submitted **in writing**. Refunds will be issued according to the following schedule:

- **More than 120 days prior** to the event: full refund **minus a \$200 administrative fee**
- **119 to 60 days prior to the event: 50% refund** of the total exhibitor commitment
- **Less than 60 days prior** to the event: **no refund**

Upon receiving written notice of cancellation, the Conference Secretariat reserves the right to **resell or reassign** the exhibit space.

Applications not fully paid by the event start date may be **cancelled or reassigned** at the discretion of the Conference Secretariat, **without refund**, and the exhibitor will remain liable for any outstanding balances.

Failure to Occupy Space

Any exhibitor who has **not checked in at least one hour prior** to the official opening of the exhibit hall will be considered a **no-show**, unless prior arrangements have been made with the Show Manager.

The Show Manager reserves the right to:

- **Force set** an exhibitor's booth if freight has arrived; or
- **Remove freight** from the exhibit floor prior to opening.

All associated charges will be applied to the exhibitor's account.

The Conference Secretariat reserves the right to **resell, reassign, or otherwise utilize** the space of no-show exhibitors **without refund**.

Exhibitors

The Conference Secretariat reserves the right to adjust or reassign booth space if necessary. Exhibitors will be notified immediately should any changes occur.

All demonstrations and exhibit activities must remain **within the exhibitor's assigned booth space**. Exhibitors may not assign, sublet, or share any portion of their booth without **written approval** from the Conference Secretariat. Exhibitors must keep all activities, displays, and promotional efforts confined to their contracted space.

Strolling promotions, roaming equipment, or the distribution of samples and giveaways **outside of the booth** are not permitted. Actions that disrupt neighbouring exhibitors — such as loud audio, obstructive display walls, or any activity that interferes with another exhibitor's presence — are prohibited.



GENERAL INFORMATION

Incorporation of Exhibitor Prospectus

The Conference Secretariat may amend the contents of the Exhibitor Prospectus at any time and without prior notice. Exhibitors will be informed of any changes **within 30 days** of implementation.

Meeting Space

If meeting space is required, exhibitors must contact the Conference Secretariat by phone at 613-260-3233, extension 104, or by email at meetings@ammi.ca.

Liabilities and Restrictions

Neither AMMI Canada, the Conference Facility, nor the Official Exhibition Contractor shall be liable for any loss or damage to exhibitor property or the property of subcontractors — whether in storage, in transit, or on-site. All exhibitor property is deemed to remain under the exhibitor's care, custody, and control at all times, even when temporarily handled by the Conference Secretariat or the Official Exhibition Contractor.

Exhibitors assume full responsibility for the actions, omissions, and conduct of their representatives, agents, and subcontractors, and agree to **indemnify, defend, and hold harmless** the AMMI Canada–CACMID Annual Conference and its officers, directors, employees, and agents from all claims, losses, damages, fines, penalties, costs, or expenses (including court costs, interest, and attorney fees) arising from such actions, except in cases where the Conference's own gross negligence or intentional misconduct is the direct cause.

In all cases, the AMMI Canada–CACMID Annual Conference's liability shall not exceed the total fees paid by the exhibitor.

Food & Beverage Restriction:

Exhibitors are **not permitted** to provide or distribute **any** food or beverage items, including candy, mints, or other edible samples, at their booths.

Exception:

This restriction does not apply to the **sponsored innovation lounges**, which includes designated food and beverage service as part of the sponsorship package.

For additional information on exhibiting, please contact:

Unconventional Planning
200-38 Auriga Drive Ottawa, Ontario K2E 8A5 Canada
Phone: 613-721-7061
Email: Exhibits@unconventionalplanning.com

Online Exhibitor Booth Registration*

To reserve booth space: [CLICK HERE](#)

*An automated email confirmation will be sent once the booth space registration has been submitted online.

